PRESS RELEASE

IZB 2026: Rosenberger Showcases Connectivity Solutions for Tomorrow‘s Connected Vehicles

High-voltage, optical, and sensor connections for electric mobility and software-defined vehicles in Hall 3, Booth 3310

Fridolfing, October 2026 – At the International Suppliers Fair (IZB) in Wolfsburg from October 27 to 29, 2026, Rosenberger will present its range of customized and standardized connectivity solutions for the automotive industry – a portfolio that has stood for precision, durability, and quality for two decades. The focus will be on high-voltage connections for electric vehicles, optical data connections for the software-defined vehicle, and solutions for sensor technology, lighting, and off-road applications.

Highlights at the booth:

- **Compact high-voltage connections:** The HVR®25 and HVR®55 connectors enable compact, high-performance high-voltage connections for the next generation of electric vehicles.
- **Powering the heart of electric mobility:** HVR®210, HVR®280 and HVS® ensure reliable high-voltage connections and a seamless flow of power between the battery, inverter, and power distribution unit.
- **Next-generation high-performance technology:** The HPK product family offers scalable connectivity solutions for flexible vehicle architectures and rising performance requirements.
- **The backbone of the software-defined vehicle:** With GFC® Rosenberger presents high-speed optical connection solutions for zonal architectures and centralized computing systems.
- **From data to smart mobility:** Connectors for camera systems as well as for radar and lidar sensors lay the foundation for safe and smart mobility.
- **Signal integrity for lighting:** The EDC® (Expanded Daisy Chain) system ensures signal integrity in all connector states—even when unmated.
- **Agriculture and construction:** All-terrain connectivity solutions ensure reliable performance of heavy-duty machinery and vehicles in demanding off-road environments.

“The IZB has evolved into one of the leading international platforms for automotive wiring systems. For nearly 20 years, we have been proud to be part of this trade show and to help shape technological progress together with customers and partners. The IZB offers the ideal setting to showcase innovations, foster dialogue, and better connect stakeholders across the entire supply chain—particularly when discussing innovative solutions for electric mobility, modern sensor technology, and optical connectivity technologies for the connected vehicle,” says Martin Zebhauser, Executive Vice President at Rosenberger.

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About the IZB

The International Suppliers Fair (IZB) is considered Europe's leading trade show for the automotive supply industry and offers a central platform for communication and business development. At **Booth 3310** in **Hall 3** in the Allerpark Wolfsburg, Rosenberger's experts will be available for discussions about the future of vehicle connectivity.

Further information on Rosenberger at the IZB: https://www.rosenberger.com/news-events/global-trade-shows/izb-international-suppliers-fair/

Image material (royalty-free use with credit: "Image: Rosenberger"):

 Rosenberger_High-Voltage_HVR210-HVR280_Applikation_PDU.jpg	Electric Mobility, High Voltage "Rosenberger_High-Voltage_HVR210-HVR280_Application_PDU"
 Rosenberger_FiberOptic_GFC.jpg	Fiber Optics "Rosenberger_FiberOptic_GFC"
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 Rosenberger_All-Terrain_e-tractor_e-baufahrzeug.png	All-Terrain, Agricultural, and Construction Vehicles “Rosenberger_All-Terrain_e-tractor_e-construction_vehicle”

About Rosenberger

Rosenberger is a globally renowned manufacturer of electronic components and systems, recognized for cutting-edge technologies, engineering excellence, and uncompromising quality. Headquartered in Germany, the Rosenberger Group operates worldwide with numerous sales and production locations, offering a broad range of standardized and customized connectivity solutions in RF, high-voltage, and fiber optic technologies.

Rosenberger ensures the reliable transmission of signals, data, and power in the most demanding application areas. Leading high-tech companies across sectors such as mobile communications and telecommunications, industrial measurement technology, automotive electronics, medical and industrial electronics, data centers, and aerospace rely on Rosenberger products for their precision and outstanding reliability. The CNC machining division manufactures precision parts for a variety of industries, including the automotive and commercial vehicle sectors, shipbuilding, and conventional mechanical and plant engineering.

Since its founding in 1958, Rosenberger has been family-owned and currently employs more than 15,500 people worldwide. The company’s employees are known for their dedication, innovative spirit, and commitment to quality, all firmly rooted in the values of a traditional family business.

For more information, please visit: www.rosenberger.com

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